

## AJN NEWSPAPER AND NEWSPAPER STYLE SUPPLEMENTS

**Accepted media**

Email (up to 6MB) or file transfers systems eg. Dropbox, Wettransfer, You send it, etc. for files over 6MB

CD Rom

USB flash memory devices

**ALL DISKS MUST BE MACINTOSH COMPATIBLE**

**Preferred format**

PDF (fonts embedded)

We accept high-resolution pdf files, distilled using "Press Quality" job options in Acrobat Distiller.

We only accept pdf files distilled from original InDesign, Illustrator, Quark Xpress or CorelDraw documents.

**WE DO NOT ACCEPT PDF FILES DISTILLED  
FROM PHOTOSHOP, PUBLISHER  
OR WORD DOCUMENTS**

When setting your PDF preferences, please use the PRESS QUALITY setting to ensure a high resolution file.

Please ensure that all colour is CMYK.

**Sizing**

When preparing your advertisement in your native program, please ensure that your paper size and your advertisement size are the same. Registration and trim marks are not required.

**ARTWORK WITH REGISTRATION AND TRIM  
MARKS WILL NOT BE ACCEPTED.**

**Colour**

All colour must be converted to CMYK (not RGB, spot, Pantone, etc.). **Files with RGB or spot colour will not be accepted.**

In InDesign and Illustrator preferences please ensure that under "Appearance of Black" the Printing/Exporting option is set to "Output all blacks accurately".

**Fonts and type**

We do not recommend reversing text out of four colour images. **Minimum type sizes:**

SOLID type using one process colour ..... **7pt**

COLOURED type on a white background  
using two process colours ..... **9pt Bold**

COLOURED type on a white background  
using three process colours ..... **12pt Bold**

REVERSED (white) type out of one process colour ..... **9pt**

REVERSED (white) type out of two or more process  
colours (San serif font recommended)..... **12pt Bold**

Black type should be made from 100% black only to ensure there are no registration problems.

**Graphics or Images**

We support Illustrator and Photoshop files in EPS, TIFF and JPG formats. Images should be 200dpi (100lpi) at 100%. All logos should be supplied as either single bitmap or vector artwork.

**Dot gain**

Please allow for up to 30% dot gain in Photoshop printing inks setup.

**See our website to download our colour setting file.**

**Maximum ink weight**

The total ink weight used should not exceed 230%.

If this is exceeded, it can hinder drying, trimming, folding and could scuff or set off.

**See our website to download ink weight instructions.**

**For further clarification of  
artwork specifications,  
go to [jewishnews.net.au/advertise](http://jewishnews.net.au/advertise)**

**If you are unsure about artwork meeting the required specifications please contact the *Australian Jewish News* on (02) 8383 0800 in NSW or (03) 8531 8900 in Victoria.**

**AJN cannot be held responsible for inaccuracies in supplied artwork.**